

REP HEADLINE# 6145290 TREC# E:120604
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *

CREDIT RISK !!
HARRIS REPORT FROM REP * * CHANGES * * OCT1/12 16.57
* * * WFLA-TV * * *

ADV #	ADV.	NAME	ISS/DCCC
AGY #	AGY	NAME	CREATE NUMBER

REP. #. _____ OFF. #. _____ SALESMAN #. _____

3050 K ST NW,
SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # _____
CONTRACT # 6145290

CLASS: NATL. LOCAL REGIONAL

PRDCT	BCCC	EST#1194	COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES	OCT16/12	OCT22/12	WK-1
CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE OCT1/12 16 57

DATE OCT 11/13 16 57

REP: ORDER CANCELED
ALL IN'S ZERO'D OUT
NEW TTL \$0
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

3

NOV 01 2012

REP HEADLINE# 6145290 TREC# E:120604
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
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CHANGES *

REP HEADLINE# 6145290 TREC# E:12006044
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TELL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
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CHANGES *

! X# 703-516-9680
! FROM REP OCT 1/12 16.57
CHANGES *** WFLA-TV ***

REP HEADLINE# 6145290 TRF# E:120604
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *

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REP HEADLINE# 6145290 TPE# E:120604
SSS MOD# 0: UNAPPROVED REV #1 SSS

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *

CREDIT RISK !!!
HARRIS REPORT
*****CHANGES***** OCT1/12 16.57
*****WFLA-TV*****
GAX# 703-516-9680

Great American Media Democratic Congressional Cpgn Comm/ Issue
1010 Wisconsin Avenue NW Submission Number 797 Issue 3

Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Orig

Client: Democratic Congressional Cpgn Comm/ Issue	Submission Cost: 0	Campaign Ref: E:120604023
Buyer: ..	Client/Product/Estimate: 11/14/194	Sales Rep: HRP Washington, DC
Schedule Dates: 10/15/12 to 10/28/12	Week(s): 2	Order Ref: 06145290
Est/PO Number: 06145290	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Dccc	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15		10/22		Total	C
					Nbr of Spots	Closed PR	Nbr of Spots	Closed PR		
1	M-F 11a News TWTF..	03		Comme	30		3		3	
11	M-F 7p Entertainment Tonight TWTF..	02		Comme	30	Nbr of Spots	4		4	
17	Mon 8-10p ET / 7-9p CTV Voice M.....	04		Comme	30	Nbr of Spots				
19	Sat 8p ET / 7p CTV Revolution S.....	02		Comme	30	Nbr of Spots	1		1	
36	Sat 830p ET / 730p CTV Go On S.....	07		Comme	30	Nbr of Spots	1		1	
Weekly Totals:				Closed PR			9		2	11
Total Spots(Ord Spots)										
Closed PR										

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
1	M-F 11a News	30 Commercial	10/5/12	Closed PreEmption	0.00	10/16)	0000167984	E:120604023
11	M-F 7p Entertainment Tonight	30 Commercial	10/5/12	Closed Pre Emption	0.00	10/16, 10/30)	0000167902	E:120604023

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
17	Mon 8-10p ET / 7-9p CT Voice	:30 Commercial	10/2/12	Closed Pre Emption	16,000.00	No Makegood / Credit	0000000000	E:120604023
19	Sat 8p ET / 7p CT Revolution	:30 Commercial	10/15/12	Closed Pre Emption	1,500.00	No Makegood / Credit	0000000000	E:120604023
36	Sat 830p ET / 730p CT Go On	:30 Commercial	10/15/12	Closed Pre Emption	1,500.00	No Makegood / Credit	0000000000	E:120604023

Grand Totals:

Month 10 Weeks: 4	
Totals	10/15
Spots	0

Grand Totals:

Spots:	0
Gross Total:	0.00
Commission:	0.00
Net Total:	0.00

REP HEADLINE# 6145290
*** ORIGINAL REV#0 ***

REP: TELL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

EX# 703-516-9390
MAY 15/12 15.4
WEDNESDAY

ADV # _____ ADV. NAME ISS/DCCC
AGY # _____ AGY. NAME GREAT AMERICAN MEDIA

REP # _____ OFF # _____ SALESMAN # _____
BUYER NAME KATIE KEULEMEN

1010 WISCONSIN AVENUE
WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6145290
PRDCT DCCC EST#1194 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1
CITY TAX _____ STATE TAX _____ CLASS: NATL. LOCAL REGULATORY

REP: NEW ORDER
TTL 97025 @ 70X
PLS CFM
THANKS, MIKE FOR MEGHAN

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****
DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

WA: #1530

John

John

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS :TTL: :
:LINE#: : : : : : : DATE : DATE : /WK: INVT : :SPTS:
AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1194
AGENCY PRODUCT CODE = 14

1	1100A-1200N	30	\$175.00	10/16	10/19	3	TU-F	3
2	1237A-136A	30	\$350.00	10/16	10/19	2	TU-F	2
3	200P-300P	30	\$300.00	10/16	10/19	4	TU-F	4

PROGRAM : J FALLON-NBC<
CON COM1: J FALON-NBC<
PROGRAM : RACHAEL RAY
CON COM1: RACHAEL RAY

REP HEADLINE# 6145290
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9600
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

MAY 15 / 12 15-4
*** WPA - TV ***

REP HEADLINE# 6145290
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

MA 15/12 15.4
* * * WELLA-TV *

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6145290
*** ORIGINAL REV#0 ***

R E P HEADLINE# 6145290
* * * ORIGINAL REV#0 * * *

REP: TEL# 703-516-9399 FAX# 703-516-9666
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

MAP 15/12 15-9
BY TELA-PIV 15-9

Great American Media Democratic Congressional Cpgn Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 606 Issue 1

Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601
 PHONE (813) 228-8853

on your side

Client:	Democratic Congressional Cpgn Comm/ Issue	Submission Cost:	92475	Campaign Ref:	E-120604023
Buyer:	"	Client/Product/Estimate:	11/14/1194	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/15/12 to 10/28/12	Weeks:	2	Order Ref:	06145260
Est/PO Number:	06145290	Contract type:	Political	Business Type:	POLITICAL

Business Category: Transactional

Product:	Dccc	Booking Group:	WFLA
Demographic:	(1) Household	Order:	

Key Market: Tampa-St. Petersburg, FL

Ref	Sales Product Details	Rate	Spot Type	10/15	10/22	Total	Co
1	M-F 11a News	175	30 Comme	Nbr of Spots	3	3	
2	M-F 1230a ET / 1130p CT Late Night	350	30 Comme	Nbr of Spots	2	2	
3	M-F 2p Rachael Ray	300	30 Comme	Nbr of Spots	4	4	
4	M-F 4p Dr Oz	675	30 Comme	Nbr of Spots	4	4	
5	M-F 5p News	1400	30 Comme	Nbr of Spots	2	2	
6	M-F 530a News	400	30 Comme	Nbr of Spots	4	4	
7	M-F 530p News	1400	30 Comme	Nbr of Spots	2	2	
8	M-F 6p News	1800	30 Comme	Nbr of Spots	4	4	
Weekly Totals: Total Spots(Ord Spots)				60	8	63	

Great American Media Democratic Congressional Cpgn Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 606 Issue 1

Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601
 Ph/Off (813) 228-8668

Client:	Democratic Congressional Cpgn Comm/ Issue	Submission Cost:	92475	Campaign Ref:	E-12080423	Orig
Buyer:		Client/Product Estimate:	11 /14 /1194	Sales Rep:	HIP Washington, DC	
Schedule Dates:	10/15/12 to 10/28/12	Weeks:	2	Order Ref:	06145290	
Est./PO Number:	06145290	Contract type:	Political	Business Type:	POLITICAL	

Ref	Sales Product Details	Rate	Spot Type	10/15	10/22	Total	Co
9	M-F 6a News TWTF..	1000	30 Comme	Nbr of Spots	3	3	
10	M-F 630p ET / 530p CT NBC Nightly News TWTF..	5000	30 Comme	Nbr of Spots	1	1	
11	M-F 7p Entertainment Tonight TWTF..	1800	30 Comme	Nbr of Spots	4	4	
12	M-F 7a Today Show TWTF..	1275	30 Comme	Nbr of Spots	4	4	
13	M-F 9a Today Show II TWTF..	700	30 Comme	Nbr of Spots	4	4	
14	M-Su 11p News TWTF..S	2000	30 Comme	Nbr of Spots	3	3	
15	M-Th, Su 430a News .TWTF..S	75	30 Comme	Nbr of Spots	4	4	
16	Fri 8-9p Whitney / CommunityF..	2800	30 Comme	Nbr of Spots	1	1	
17	Mon 8-10p ET / 7-9p CT Voice M.....	8000	30 Comme	Nbr of Spots	2	2	
18	Sat 7a Today ShowS.	500	30 Comme	Nbr of Spots	1	1	
Weekly Totals:				60	8	68	
Total Spots(Ord Spots)							

Great American Media **Democratic Congressional Cpgn Comm/ Issue**
 1010 Wisconsin Avenue NW Submission Number 606 Issue 1

Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-6688

Client: Democratic Congressional Cpgn Comm/ Issue

Buyer: " "

Schedule Dates: 10/15/12 to 10/28/12

Est/PO Number: 06145290

Submission Cost:

92475

Campaign Ref.:

E125664023

Client/Product/Estimate:

11/14/1194

Sales Rep.:

1644 Washington, DC

Order Ref.:

0645280

Business Type:

POLITICAL

Business Category:

Traditional

Ref. Sales Product Details

Rate

Spot

Type

10/15

10/22

Total

Co

19 Sat 8p ET / 7p CT Revolution

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Nbr of Spots

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Great American Media Democratic Congressional Cpgn Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 606 Issue 1

Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601
 PHONE (813) 226-8686

Client:	Democratic Congressional Cpgn Comm/ Issue	Submission Cost:	92475	Campaign Ref.:	E.120604023
Buyer:	"	Client/Product/Estimate:	11/14 1/194	Sales Rep.:	HPR Washington, DC
Schedule Dates:	10/15/12 to 10/28/12	Weeks:	2	Order Ref.:	0645290
Est./PO Number:	06145280	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transnational

Ref	Sales Product Details	Rate	Spot Type	10/15	10/22	Total	Co
M.....			Comme				
30	M-F 7a Today Show	1275	30	Nbr of Spots	1	1	
M.....			Comme				
31	M-F 9a Today Show II	700	30	Nbr of Spots	1	1	
M.....			Comme				
32	M-Th, Su 430a News	75	30	Nbr of Spots	1	1	
M.....			Comme				
Weekly Totals: Total Spots(Ord Spots)				60	5	65	

Grand Totals

Month 10 Weeks: 4

	Totals	10/15	10/22	
Spots	68	60	5	65

Grand Totals:

Spots: 68

Gross Total:	92,475.00
Commission:	13,871.25
Net Total:	78,603.75



WFLA-TV
A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

33640
Great American Media
1010 Wisconsin Avenue NW
WASHINGTON DC 20007

REP.: WFLA (Washington Dc)
SLSR: HRP Washington, DC
ADV.: Democratic Congressional Cpg
PROD: Dccc

2012
INVOICE DATE 10/28/12 E:120604023
ORDER TYPE Political
WFLA
INVOICE NUMBER 0100033245
PAGE BROADCAST MONTH 1 10/01/2012 - 10/2
SCHEDULE DATES 10/15/12-10/28/12
TERMS: NET 30 DAYS
Standard Broadcast Month

REF#: 11 /14 /1194
Desc: 06145290

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION			
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT	DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 11a News	175.00	1	3	10/17	WE	*WFLA	30	:30 Commercial	.00	Preempt	.00-
				10/18	TH		30		.00	Program Change	.00-
				10/19	FR		30		.00	Preempt	.00-
				10/16	TU	*WFLA	30	:30 Commercial	.00	Program Change	.00-
				10/17	WE		30		.00	Preempt	.00-
				10/18	TH		30		.00	Program Change	.00-
				10/19	FR		30		.00	Preempt	.00-
Mon 8-10p ET / 7-9p CT Voice	8000.00	17	2	10/22	MO	*WFLA	30	:30 Commercial	.00	Preempt	8000.00-
				10/22	MO		30		.00	Program Change	8000.00-
				*** Continued ***							
PERIOD COST	19,000.00					0 Total Units		Debits .00			
				ACTUAL GROSS BILLING		Sub-Totals .00		Credits 19,000.00-			
				AGENCY COMMISSION		TOTAL RECONCILING .00		19,000.00CR			
				NET DUE .00							

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV
P.O. Box 1410
Tampa, FL 33601

News Channel 8
WFLA-TV Tampa, St. Petersburg

ADVERTISER
Democratic Congressional Cpg Dccc

INVOICE NUMBER 0100033245 BROADCAST MONTH 10/01/2012 - 10/28/

AMOUNT DUE
.00

REMIT TO:

*00184
000033640
Great American Media
1010 Wisconsin Avenue NW
WASHINGTON DC 20007

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

33640
Great American Media
1010 Wisconsin Avenue NW
WASHINGTON DC 20007

REP_	WFLA (Washington Dc)	INVOICE NUMBER	PAGE	BROADCAST MONTH
SLSP_	HRP Washington, DC			
ADV_	Democratic Congressional Cpg	0100033245	2	10/01/2012 - 10/2
PROD_	DCCC	SCHEDULE DATES		

REF#: 11 /14 /1194
Desc: 06145290

Desc: 06145290

SCHEDULE **ACTUAL REQUESTS** **NOTES**

RECONCILIATION

PRB

DESCRIPTION PRICE RT/SS# PER DATE DAY TIME LENGTH M/G FOR PRODUCT DESCRIPTION PRICE REMARKS DEBIT/CREDIT

Sat 8p ET / 7p CT Revolution 1500.00 19 1	*WFLA 10/20 SA	30	:30 Commercial	.00	Change Preempt Program Change	1500.00-
Sat 830p ET / 730p CT Go On 1500.00 36 1	*WFLA 10/20 SA	30	:30 Commercial	.00	Preempt Program Change	1500.00-
Total Airtime Net Spot Revenue:						.00

PERIOD COST 19,000.00

O Total Units		Debits	.00
ACTUAL GROSS BILLING	.00	SUB-TOTALS	Credits 19,000.00-
AGENCY COMMISSION	.00	TOTAL RECONCILING 19,000.00CR	
NET DUE	.00		

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.